

Philanthropic Shark Tank



EXPRESSION OF INTEREST GUIDELINES

Are you a grass-roots community organisation with a big idea or a program that needs a little more support to achieve great things?

On **Tuesday 3 September 2019** United Way Glenelg along with AWA Alliance Bank will launch its first live crowd funding event, where we will connect people who wants to make a change with people who are doing it!

Expressions of interest will be sought from grass-root community organisations who are working on one of the following priority areas facing people living in the Glenelg Shire as identified by the Glenelg Shire Council Health and Wellbeing plan;

- Supporting initiatives that improve the mental health of residents.
- Supporting a range of initiatives that promote healthy living.
- Improve access to health services for our community.
- Support, recognise, and empower our aboriginal communities.

We are currently seeking three social enterprises to participate in this event.

United Way Glenelg together with AWA Alliance Bank will provide;

Pitch Coaching: Supporting pitch coaching enabling each “pitcher” to articulate their request to better secure funding for their project.

Guaranteed & matched funding: United Way Glenelg and its partner AWA Alliance Bank expect to provide guaranteed funding of at least \$5,000 per participating organisation to match pledges made by audience members at the event. This means every dollar raised for the organisation on the night up to \$5,000 will be matched.

The event: You will have the opportunity to participate in an event that will allow you to connect directly with a roomful of potential donors! You simply show up on the night and make your pitch.

If you are interested in participating in the first Philanthropy Shark Tank event you must complete our expression of interest form www.unitedwayglenelg.com.au by Friday 5 July 2019.

If offered the opportunity to participate in PHILANTHROPY SHARK TANK you will need to identify who will pitch on behalf of your community Organisation and provide their bio and photo. This individual will be expected to participate in the pitch coaching session with a colleague (could be a board member or another staff member). You will also need to identify an Advocate who can attend the event, is willing to provide a one-minute testimonial about the work of your community organisation and kick off the donations with a pledge of at least \$150.

It is highly recommended you contact United Way Glenelg to discuss your expression on interest prior to submitting. Contact Executive Officer Nicole Carr on 0410 513 305 or mail@unitedwayglenelg.com.au

United Way Glenelg: Our vision is a future where every person is empowered to grow, through health, education and financial stability – the building blocks for a happy life. Our mission is to work together to empower and unite communities for positive change. We tackle entrenched community issues by building a strategic network of local organisations to address complex social problems for long-lasting change.

AWA Alliance Bank Background: AWA Alliance Bank provides home loans, personal loans, savings accounts, credit cards to our Members through a more personalised approach to banking with branches based at Geelong, Portland and Mandurah in WA. Because AWA is Member owned, we focus on providing friendly, personal customer service and building real relationships with our Members and give back to the communities we live in through our community-based programs. AWA Alliance Bank is a not-about-profit business as our Members are also our owners, which allows us to channel our profits back to our Members by providing lower loan interest rates and competitive rates on deposits.

WHO CAN APPLY?

1. Have an ABN
2. Be incorporated or auspiced by an **eligible** incorporated organisation;
3. Be a Not-for-Profit organisation providing opportunities for local people.
4. Have successfully completed an Evaluation Report for any previous funding received from United Way Glenelg. Failure to do so automatically makes your organisation ineligible;
5. Be operational in the Glenelg Shire.

Funds will open on Friday 7 June 2019 and closing on Friday 5 July 2019

WHAT UNITED WAY WILL NOT FUND

1. Anything illegal or ethically questionable that may reflect badly on United Way Glenelg or AWA Alliance Bank, donors and supporters;
2. Major capital expenditure or works;
3. Funds for investment or organisational reserves;
4. Religious activity – United Way Glenelg accepts that many of the community partners are religious groups who must remain true to their mission and beliefs HOWEVER the projects should not be specifically religious in nature as this is not the intent of the donation to United Way Glenelg from the original donor;
5. Annual salary and day to day administration costs;
6. Individuals;
7. For profit organisations;
8. Groups who are primarily political in nature;
9. Projects that don't improve health and wellbeing of the community;
10. Projects that have already commenced; or
11. Projects outside of the Glenelg Shire

ALLOCATIONS TIMELINE (MAY BE SUBJECT TO CHANGE)

Community Partner Funding Applications Open:.....	Friday 7 June 2019
Community Partner Funding Applications Close:	Friday 5 July 2018
Notification of EOI outcome:	Friday 31 July 2019
Pitch Training:.....	Mid – August TBC
Philanthropy Shark Tank live event:.....	Tuesday 3 September (Portland Arts Centre)

EVALUATION REPORTING REQUIREMENTS

All successful EOI must complete the United Way Glenelg Evaluation Report at the completion of funds spent. The evaluation must be received BEFORE THE DUE DATE set by United Way Glenelg. If an extension is required, please contact United Way Glenelg, Executive Officer Nicole Carr on 0410 513 305 or mail@unitedwayglenelg.com.au.

Successful community organisations must undertake to credit United Way Glenelg and AWA Alliance Bank in all reports, media releases, launches and any other communication relating to the successful program. Materials, including logos, will be made available for this purpose. The Evaluation Report requires evidence of this in the form of newspaper articles, media release, flyers or promotional material.

The Evaluation Reporting template will be provided by United Way Glenelg.

Completed Evaluation Reports to be sent to:

Nicole Carr
United Way Glenelg
PO Box 1032
23-25 Kunara Crescent
PORTLAND 3305
mail@unitedwayglenelg.com.au

FREQUENTLY ASKED QUESTIONS

- 1. WHEN WILL THE FUNDING BE PROVIDED?**
All pledges on the night will go through United Way Glenelg. Monies will be directly paid into the nominated account on your EOI, after the Acknowledgement of money and acceptance of conditions form have been signed and received.
- 2. HOW MUCH IS AVAILABLE?**
Minimum of \$5,000 per program.
- 3. WE HAVE NOT SUBMITTED OUR EVALUATION FOR FUNDS RECEIVED IN PREVIOUS YEARS, CAN WE APPLY?**
No. Community organisations who have not reported on previous allocations will not be considered.
- 4. CAN I GET HELP WITH THE EOI?**
Yes! United Way Glenelg Executive Officer Nicole Carr will be more than happy to help. mail@unitedwayglenelg.com.au or phone 0410 513 305.
- 5. EOI HAVE CLOSED AND I WOULD LIKE TO CHANGE SOMETHING ON OUR FORM CAN I DO THIS?**
Please contact United Way Glenelg to discuss the nature of the change.

EXAMPLE OF A PRORAM BUDGET

PROJECT INCOME		PROJECT EXPENDITURE	
	\$		\$
United Way Grant Sought			
Insert project name	1500	Equipment purchase (quote attached)	2,500
Cash income			
Cash contribution from YOUR organisation	500	Materials (Quote Attached)	300
Cash contribution from OTHER organisation – Confirmed or pending	500 (pending)	Radio advertising (Quote attached)	200
Cash contribution from fundraising – Confirmed or pending	300		
Cash contribution from fee for service	200		
In-kind support		In-kind support	
Record support and value			
YOUR organisation administration – 25 hours x \$30 per hour	750	Project co-ordination – 25 hours x \$30	750
XYZ organisation Venue hire	250	XYZ organization venue hire 2 x \$125	250
TOTAL CASH & IN-KIND	4,000	TOTAL EXPENDITURE	4,000