

MEDIA RELEASE

IMAGINATION LIBRARY AMBASSADORS ANNOUNCED!

United Way Glenelg is pleased to announce local footballer, Jarrod Holt, his partner Tamika Amos and their son Archie as the new ambassadors for the Dolly Parton Imagination Library.

Jarrod and Tamika welcomed Archie into their family 18 months ago and it was then their literacy journey really began.

“We started reading to Archie when he was a new born, knowing as parents it was crucial to his development,” Tamika said.

“We had a range of books at home but uncertain if we were selecting the right books for Archie.”

Tamika enrolled Archie for the Imagination Library after hearing about it at her workplace, Dhauwurd-Wurrung Elderly and Community Health Service.

“Archie loves the books he receives in the mail every month. They are bright, bold and the books hold his interest when we read to him,” said Tamika.

“The book tip sheet that comes with the books gives Jarrod and I ideas on how we can get more out of each book.”

The Imagination Library takes the guess work out of book selection as they have been pre-determined by a Book Selection Committee made up of representatives from Penguin Australia, University of Melbourne, Libraries, aboriginal co-operative and migrant resource centre.

United Way Glenelg Executive Officer Nicole Angelino said it was important to remember that the act of reading aloud is just as meaningful as whatever books you choose.

“Reading aloud to the pictures is a great way to introduce your toddler to a range of books,” Nicole said.

“Having an age appropriate book collection growing at home is fostering a lifelong love of reading and setting them up for a great start in life.”

Jarrod, Tamika and Archie are featured on the new enrolment form.

United Way Glenelg has partnered with Portland Aluminium to deliver the Imagination Library books to all children enrolled and living in the Glenelg Shire.

For more information on enrolling your child to start receiving FREE monthly books from the Imagination Library please contact Nicole Angelino on 0410 51 3305 or via email mail@unitedwayglenelg.com.au.

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