



MEDIA RELEASE

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United Way Glenelg gratitude for employee donations

Portland Aluminium employees have once again exemplified the spirit of giving by demonstrating their commitment to the community by raising money for those in need.

More than 140 employees donated to United Way Glenelg workplace giving program in 2016, raising a total of \$25,836.21.

Since 1999, Portland Aluminium employees have participated in United Way Glenelg's annual campaign, a program that allows employees to donate money to their local community.

Portland Aluminium, Plant Manager, Peter Chellis said "We are proud to have such an engaged workforce who contribute so much to the community in which we live and work. I think their donations speak volumes for how they feel and the pride they have toward their local community."

United Way Glenelg Executive Officer, Nicole Angelino said the partnership between Portland Aluminium and United Way Glenelg is extremely valuable to the local community.

"Portland Aluminium is one of United Way Glenelg's' most important partners.

"The smelter's commitment to Workplace Giving has led the way for other local businesses to get on board."

The idea that a community fund would work in the community came from two employees at Portland Aluminium, Mike Leech and Darryl Ranenberg. They organised an event where employees were asked to shave off their hair for the local hospital. The event was named "crop a crew."

The success of the 1997 "crop a crew" fundraiser prompted the men to look for further fundraising opportunities and they were introduced to the United Way concept by then Portland Aluminium operations Manager, John Osborne.

Portland Aluminium employees continue to be the top performing company in the Glenelg Shire, followed by Keppel Prince and Glenelg Shire Council.

Since the first allocation of funds in 1999, over 1 million dollars has benefited individuals and families in the Glenelg Shire. In 2016 over \$50,000 was raised in United Way Glenelg's annual campaign.

If you're interested in starting a workplace giving program in your workplace please contact Nicole Angelino on 0410 513305 mail@unitedwayglenelg.com.au

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