

MEDIA RELEASE

UNITED WAY GLENELG INVITES SCHOOLS AND BUSINESS TO WEAR BLUE

The entire community can support United Way Glenelg on Friday 31 August 2018 by wearing blue to work or school to help raise vital funds for its Community Fund.

Monies for the Community Fund have traditionally come from local Workplace Giving campaigns, individual donations and donations from companies throughout the Glenelg Shire. This is a new way residents can support the community they live and work in.

Nicole Carr said it was an easy way for local people to know they are making a difference with all funds raised to be allocated to projects supporting health, education and financial stability of people in the Glenelg Shire.

“United Way Glenelg invests in grass-roots, collaborative projects that focus on innovative solutions for challenges within our community,

“If we can get 1,000 people to WEAR BLUE and make a donation, we can raise much needed funds for these projects,” said Mrs Carr.

“United Way Glenelg grants are currently available for eligible projects. By wearing blue we aim to bring a greater awareness to the fact that United Way Glenelg only exists through the community who supports it, concluded Mrs Carr.

It is easy to get involved. Register your school or business by going to www.unitedwayglenelg.com.au/wear-blue, collect a gold coin donation and then bank the proceeds to United Way Glenelg.

If you would like more information about United Way WEAR BLUE day please contact Nicole Carr on 0410 513305 mail@unitedwayglenelg.com.au

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Media enquiries to Nicole Carr on 0410 513 305 or mail@unitedwayglenelg.com.au

Media Interview and Photo Opportunity

Where: TBC

When: Friday 31 August 2018

Who: All Glenelg Shire residents

What: Wear Blue to support United Way Glenelg

Why: Help raise vital funds for local projects