

MEDIA RELEASE

Thursday 8 February 2018

WHY NOT GIVE THE GIFT OF A BOOK FOR INTERNATIONAL BOOK GIVING DAY?

United Way Glenelg is encouraging residents of the Glenelg Shire to get behind International Book Giving Day this year.

International Book Giving Day takes place on 14th February each year with the aim of getting more books into the hands of as many children as possible.

United Way Glenelg's Dolly Parton Imagination Library (DPIL) and the Little Book Boxes initiatives are increasing the rate of early childhood exposure to reading in the Glenelg Shire by giving children access to free books.

Nicole Angelino, United Way Glenelg Executive Officer said that these initiatives are helping to reduce the high rate of local children who are entering formalised education with low literacy skills and low or no exposure to books or reading.

Everybody in the Glenelg Shire can participate in International Book Giving Day in various ways.

1. Make a tax deductible donation to United Way Glenelg's DPIL for just \$7 per month. Details can be found on our website www.unitedwayglenelg.com.au. Children enrolled will receive a book every month until they graduate at age five.
2. Donate a gently used book to the Little Book Box initiative. Donation boxes are located at Portland Library, Port of Portland, Portland Aluminium, All Saints Outreach, Lifeline Opportunity Shop, RSPCA Op Shop, South West Tafe and Portland Secondary College.

As United Way Glenelg's major partner of both the DPIL and DPIL Community Awareness Engagement Program, Portland Aluminium is getting behind the initiative by encouraging every employee and contractor to sign up and give just \$7 per month.

Peter Chellis, Portland Aluminium, Plant Manager will be speaking to all employees over the next two weeks encouraging them to sign up and make a difference, through the SupportONE to GiveONE campaign.

"We are committed to using our experience and our facilities for the greatest benefit in our community, and providing education and learning opportunities for our local young people is an important part of that goal,"

"We have worked hard over the past two years to restructure our Partnering Stronger Communities program to fit the needs of both the community and the business through Education Opportunity and Leadership – we are very proud of this partnership."

If you're interested in receiving more information about the Dolly Parton Imagination Library please contact Nicole Angelino on 0410 513305 mail@unitedwayglenelg.com.au

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Media enquiries to Nicole Angelino on 0410 513 305 or mail@unitedwayglenelg.com.au

Media Interview and Photo Opportunity

Where: Portland Aluminium

When: After 11.00am Monday 12 February 2018

Who: Portland Aluminium and United Way Glenelg

What: Highlight the SupportONE to ReadONE campaign

Why: Encourage community to give a book