

MEDIA RELEASE

Friday 2 September 2016

UNITED WAY GLENELG LAUNCHES #GIVINGGLENELG

United Way Glenelg is bracing itself for a busy six weeks ahead!

United Way Glenelg has united with six local businesses and organisations who together, believe they can help build a stronger community spirit and a sense of shared responsibility for what happens to individuals and families in the Glenelg Shire.

Volunteers from these local businesses, known as Community Ambassadors, have been carefully selected with the complete support of their employer. Their time is provided without charge to United Way Glenelg for the benefit of the community.

Executive Officer Nicole Angelino said the Ambassadors will be actively encouraging their fellow colleagues to pledge a regular amount from their salary.

“Using the knowledge they possess, together with techniques and tools provided by United Way Glenelg, they will approach their own place of employment to thank current donors, educate fellow employees about the needs of the community and encourage noncontributing employees to pledge a regular amount from their wages, known as Workplace Giving,”

“The Workplace Giving program provides employees with a convenient tax deductible method of contributing, with the knowledge that their contribution stays locally, with one donation addressing many community concerns.” concluded Ms Angelino.

This year's United Way Glenelg campaign will begin with a mayoral reception where the Community Ambassadors were announced. The Ambassadors have already completed their training conducted by Allan Barrett.

Glenelg Shire Mayor Councillor Max Oberlander said he was excited to launch the program as his own family had been supported in the past by a United Way Glenelg funded program.

“I am an enthusiastic supporter of United Way Glenelg and having seen first-hand how valuable a community fund is for the people of the Glenelg Shire, I honored to be involved” Cr Oberlander said.

This year's campaign theme is called #GIVINGGLENELG and is dominated by three main messages

- Share givings to multiple causes
- See the impact of your donation
- Say where your donation goes

This year's Community Ambassadors include;

Candice Down from South West Tafe
Carolyn Malseed from Portland District Health
Curtis Landon from Portland Aluminium
Emily Hayes from Porthaul
Karen Smith from Port of Portland
Melanie Bennett from Glenelg Shire Council

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