

# 2016 ANNUAL REPORT



**IMPROVING THE LIVES OF PEOPLE LIVING IN THE GLENELG SHIRE**



**United Way Glenelg**

United Way Glenelg



## Celebrating a year of success

### FROM OUR PRESIDENT

I recently read, with interest, an article written by Leanne Beattie, Health and Fitness Writer. The article, titled “7 Good Reasons to Give Back”, shared specifics about record-setting donations made to charities in the US. It recognised individuals who were making phenomenal contributions with new records set for charitable giving. I’m sure that there are similar articles written about contributions being made by Australians in Australia.

What rang true for me in this article, were statements such as “.....you don’t have to be rich to make a difference. Millions of ordinary...people who you pass on the street every day, also give to charity, for the sake of making the world a better place, one dollar at a time.”

“Whether you donate money or time, giving back is beneficial – and not just for the recipients. Research has shown that the old adage, ‘it’s better to give than to receive’ is true after all.”

United Way Glenelg provides YOU with the opportunity to donate money and/or your time to benefit the community. The result is improved health, income and education opportunities for the people residing in the Glenelg Shire AND, equally importantly, improved life benefits for YOU.

The 7 good reasons to give back include:

**Develop new skills**

**Make social connections**

**Give back to your community**

**Develop and grow as a person**

**Gain a new perspective**

**Know that you’re needed**

**Boost your self-esteem**

In her article, Beattie goes on to explain “Research has shown that the good feelings you experience when helping others may be just as important to your health as exercise and a healthy diet. But it’s the smile from a child or thankful person that shows you’re really making a difference in someone’s life. And that’s the greatest feeling in the world.”

Here at United Way Glenelg we benefit from the opportunity to give back to our community. We welcome YOU to join us. If you already give back, thank you! I ask that you pass this Annual Report on to a friend or family member who might like to benefit from the opportunity to give back to our community as well. Imagine if everyone in our community gave back in one way or another. It doesn’t take much.....

I invite you to read this Annual Report to appreciate the work of United Way Glenelg, and the benefits of the contributions to those who give and to those who receive. You will read and see first-hand how YOUR contributions have (or will) help to make our community a happy place for everyone.



## United Way Glenelg

### FROM OUR PRESIDENT CONTINUED...

Many thanks to YOU if you have contributed to our work during 2016. Thanks to the great team who are the Board, and thanks to Nicole who is our Executive Officer, Wendy who is our book keeper and to the many partners, supporters, ambassadors, contributors, donors, helpers, sponsors, workplace givers, advisors....thank you!

Marg Millard

President

### FROM OUR EXECUTIVE OFFICER

It is a privilege to deliver my eleventh annual report to the community of the Glenelg Shire in my role as Executive Officer.

Often in my role, I am reminded of why our local United Way is such a vital organisation to the people of the Glenelg Shire. United Way Glenelg—through its board, donors, Corporate partners, and Community partners—fights each day for improving people’s health, for young people to reach their potential through educational opportunities and for the financial independence of individuals.



In 2016, we continued to move forward with the implementation of our vision to expand and diversify resource development. Two major accomplishments of 2016 were the relaunch of the Community Ambassador Program and the growth of the Lewis Court Fund.

In 2016, we relaunched our Community Ambassador Program (Previously known as Loaned Executive Program), training six advocates (see page 13) from a range of businesses in the Glenelg Shire to thank and encourage the uptake of Workplace Giving. We re-branded and focussed on three main messages along with #givingglenelg to appeal to a new audience.

There has been a 19.7% growth in Workplace Giving in the first quarter of 2017, and this can be directly attributed to the great work of our Community Ambassadors.

Our second accomplishment is the growth of the Lewis Court Fund. In accordance with the wishes of the Lewis Court Board the capital amount is preserved for future generations. Each year the original amount, plus CPI, is reinvested with the sum remaining made available to community partners working on projects to benefit older people. In 2016 we saw the Lewis Court Fund increase by approximately 10%, a great outcome in an environment seeing a lower return on investment funds.

As I look toward 2017, I am inspired and encouraged by the work we are doing. The Board will implement the final phase of our strategy for the sustainability of our operations. Sound financial management from an operational perspective gives us longevity to continue our work to improve lives in the Glenelg Shire.

Our commitment to you is that we continue to make every effort to ensure that your donation goes to those who need it the most. Thank you for supporting United Way Glenelg in 2016 and beyond.

Nicole Angelino

Executive Officer

HEALTH.EDUCATION.FINANCIAL INDEPENDENCE.HEALTH.EDUCATION.FINANCIAL INDEPENDENCE.HEAL



**United Way Glenelg**

## CHANGE STARTS HERE

United Way Glenelg raises and allocates funds to support a strong network of agencies that provide services in the Glenelg Shire.

United Way Glenelg works to build partnerships that bring together communities, agencies, businesses and other sectors to achieve shared goals.

We work in collaboration with our community partners to help individuals and families living in the Glenelg Shire to reach their full potential and improve their quality of life.

We have no religious or political affiliations and are accredited by the ATO as a Deductible Gift Recipient organisation.

United Way Glenelg investment strategy means investing in the building blocks for a **GOOD** Life.

**EDUCATION:** Helping young people achieve their potential

**INCOME:** Strengthening the capacity of the community to gain independence

**HEALTH:** Improving people's health





## OUR MISSION

To collaborate with and allocate resources to, individuals and groups to enhance the capacity of all people in the Glenelg Shire to reach their full potential by improving health, education and financial independence.

## OUR VISION

- Improved capacity of our beneficiaries to make a difference.
- Improved quality of life.
- Increased community spirit.
- Expanded & diversified resource development and fundraising investments that have recognisable impact.

HEALTH.EDUCATION.FINANCIAL INDEPENDENCE.HEALTH.EDUCATION.FINANCIAL INDEPENDENCE.HEAL



*Because of you, Sarsha  
has a brighter future.  
Thank you for helping.*



## United Way Glenelg

# Getting Results

- In 2016 **over \$59,000** was donated back to the community to collectively deal with compelling issues and meet some of its most urgent needs.
- Over **2000** people living in the **Casterton, Heywood, Portland** and surrounding districts were assisted in the last 12 months to reach their full potential.
- United Way Glenelg along with partner **Portland Aluminium** was thrilled to deliver **5839 books** to children living in the Glenelg Shire to help develop reading and literacy skills needed for life.
- Hosted a FREE children's reading event in conjunction with **Winda Mara Indigenous Playgroup** as a lead-in event to Heywood's Wood, Wine and Roses weekend.
- The 8th annual **Administrative Professional Breakfast**, hosted by **Committee for Portland**, was a huge success with over 200 people attending. Special guest Yassmin Abdel-Magied spoke about the joys of engineering, oil-rig work and race car design.
- **Jodie Rethus**, from Keppel Prince was announced as the 2016 **South West TAFE** Administrative Professional of the Year.
- United Way Glenelg partnered with Beats Cycle for Hope to provide **assistance for local people** with cancer, **providing support** for them and their families.
- Our unique and interactive space called "**Who sank the boat**" at **Portland Upwelling Festival Portland** was enjoyed by over 100 children and adults of all ages. It demonstrated that reading can be fun!
- The community celebrated the delivery of the **15,000th book** from the **Imagination Library** to children living in the Glenelg Shire since beginning in 2013.
- Partnered with Committee for Portland to host a series of **summer pop-up libraries** for children at Portland foreshore.
- Reinvigorated the **Community Ambassador Program**, training six people to become advocates for workplace giving in the workplace.
- **#GIVINGGLENELG** was born as a catch-phrase encouraging all community members to contribute to a healthier and happier Glenelg Shire community.
- A collaboration with Portland Re-Engagement Program to enable the community to financially support the program through tax-deductibility donations.





United Way Glenelg

# A STORY OF SUCCESS



Since its inception in 2013, Dolly Parton's Imagination Library (DPIL) has reached more than 500 children across the Glenelg Shire. With research showing the correlation between more books in the home and better educational outcomes for children, we continue our focus on increasing the number of quality, age-appropriate books and literacy resources sent to families that might not otherwise be able to afford them.

Dolly Parton's Imagination Library is proving effective in three ways:

### 1. PARENTS READING TO THEIR CHILDREN

Parents taking part in DPIL increase the amount of time they spend reading to their children. Children receiving books from their mailboxes are saying "Read it to me".

### 2. CHILDREN'S ENGAGEMENT WITH BOOKS

The program is building children's love of books, with our Community Partners reporting an increase in shared reading and children spending more time reading on their own.

### 3. BUILDING LANGUAGE AND LITERACY SKILLS

DPIL reading activities included with every book mailed are having a positive impact on early literacy and learning skills. Parents are using the tips to discuss the book and its story with their children.



## KEY ACHIEVEMENTS FOR 2016



**539 CHILDREN** received free monthly books.



**5839 BOOKS** were delivered to children in the Glenelg Shire

- 4 Community awareness & engagement events across the Glenelg Shire to build parent support for reading.
- Partnerships with 11 government and non-government agencies in the Glenelg Shire who are working directly with vulnerable children.
- A further two year partnership with Portland Aluminium to continue the delivery of books to children living in the Glenelg Shire to 2018.
- Addition funding from Portland Aluminium to develop a range of year-round activities encouraging and supporting parents/carers of children to be effective as their child's first educators.



*What my family an I love about the imagination library books is that we are able to read together with our little ones, allowing them to imagine an adventure in their own little minds, and being excited every time they see us come back in the door from the mail box with another brand new book.*

*-Family from Portland*

*Dolly Parton Imagination Library would not be possible without the incredible support of Portland Aluminium.*





# Community IMPACT:

Our communities commitment to create opportunities that help individuals and families achieve their greatest potential is living proof that each of us has the ability to make a difference. We are proud to share our IMPACT with you.



**45 community members and 40 young people** felt empowered to better engage with young people for volunteer and career opportunities through "Engaging Gen Z" project.

**8 older people** at Harbourside Lodge are now able to participate and engage within the community thanks to two new air chairs.



**45 young children** able to explore the outdoor environment through an interactive play space designed around a sensory garden at Kalbarri Kindergarten.

Local families are now able to receive autism assessment at Portland District Health rather than experiencing long wait and travel times.



**65 Children** from Portland South Primary School can now feel safe coming and going from school with the introduction of the "Safe Ways to South" project

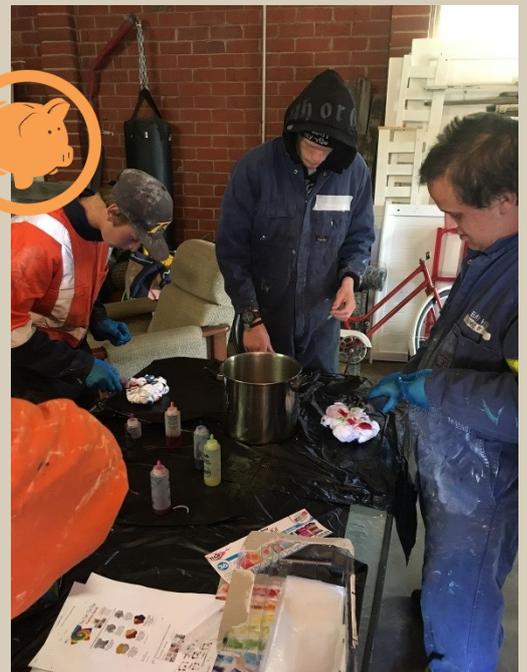
United Way Glenelg

# Community IMPACT:

30 local people using sewing and textiles classes to improve their social, health and mental health wellbeing through Still sewing, still growing project.



Over **500 local people** will be able to access resources and educational tools through ipads for client education liaising with Portland District Health Primary and Community Health professionals.



**36 students** are achieving significant success both academically and socially at Portland Re-Engagement Program.



**146 students** from Portland Primary School are improving their health and well-being everyday by accessing fitness equipment.

## Community Investment

The individuals on the Volunteer Allocations Panel provide the leadership needed to make crucial decisions on how and where dollars are invested locally and ensure investment aligns with our strategic priorities of Education, Health and Income.

Each year the Volunteer Allocations Panel carefully review applications and hear directly from the Community Partners applying to United Way Glenelg for funding to help make recommendation to the Board.

Any donor is invited to serve on the Volunteer Allocations Panel.

### 2016 VOLUNTEER ALLOCATIONS PANEL

- Caroline Malseed
- Peter Carr
- Alistair McDonald
- Curtis Langdon



## 2016 Volunteer Board of Directors

The volunteer Board of Directors provides leadership and sets policy for United Way Glenelg. Board members act as stewards for the monies raised in our community, understand United Way's legal responsibilities, review existing policies and formulate new policies, review and approve the annual budget and audit, and review and approve agency funding decisions.



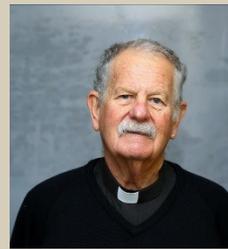
**Margaret Millard**  
Educator  
**GSG LLEN**



**Peter Hayman**  
Industrial Electronics  
Technologist  
**Portland Aluminium**



**Les Horovitz**  
Professional  
Voice Over  
**Les Horovitz  
Voiceover**



**Rev'd Deacon  
Brian Lineker**



**Bev McIlroy**  
Assistant Director  
of Nursing  
**Portland District  
Health**



**Ann Kirkham**  
Organisational  
Development  
Manager  
**Glenelg Shire  
Council**



**Gail Barrett**  
Director  
**Seaview Real  
Estate**



**Deb Saunders**  
Project Director  
**SWAMP**  
Community Artist  
Development Officer  
**Kang-o-meerteek  
Project**



**Dr Ann Miller**  
Veterinarian



**Heather Atchison**  
Educator



*Because of you, Nancy  
has a brighter future.  
Thank you for helping.*

**United Way Glenelg**

**RECOGNISING OUR BUSINESS SUPPORTERS**

United Way Glenelg recognises the importance of developing and nurturing long term and mutually beneficial partnerships for the development of our community.



**WORKPLACE GIVING**

Special thanks go out to each and every one of you for your individual contributions. Everyone can feel proud that their support is making a significant difference in the lives of many in the Glenelg Shire.

- All Trade Services
- Brophy Family & Youth Services
- Glenelg Shire
- Hatch Alliance
- Heywood Rural Health
- Incitec Pivot
- Keppel Prince Engineering
- Kyeema Support Services
- National Australia Bank
- Porthaul
- Portland Aluminium
- Police Association
- Port of Portland
- Portland District Health
- Portland Observer
- Portland South Primary School
- South West Fibre



***If you would like your business to be included in this list please contact United Way Glenelg on mail@unitedwayglenelg.com.au or call 0410 513 305.***



United Way Glenelg

# Community Ambassadors

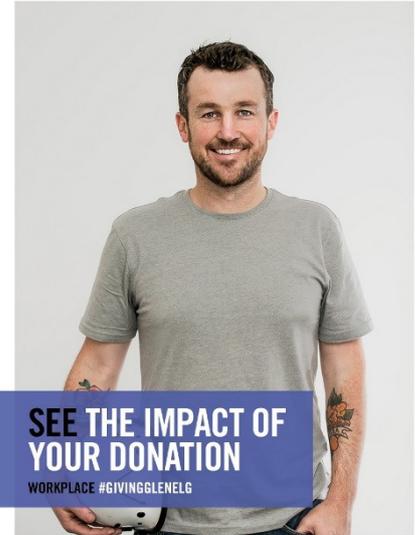
A Community Ambassador is a special volunteer from a local business who has an interest in contributing time and knowledge into their local community.

They are selected carefully and have the complete support of their employer. Their time is provided without charge to United Way Glenelg for the benefit of the community.

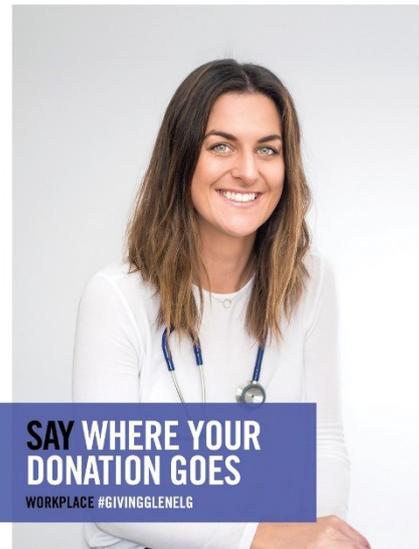
The Community Ambassadors function jointly as a volunteer and a well informed advocate for United Way Glenelg. Using the knowledge they possess, together with techniques and tools provided by United Way Glenelg, they approach their own place of employment encouraging colleagues to sign-up to Work Place Giving.

## 2106 Community Ambassadors;

Melanie Bennett	Glenelg Shire Council
Candice Down	South West Tafe
Carolyn Malseed	Portland District Health
Karen Smith	Port of Portland
Emily Hayes	Porthaul
Curtis Landon	Portland Aluminium



Sign up to become a workplace giver at [unitedwayglenelg.com.au](http://unitedwayglenelg.com.au) United Way Glenelg United Way



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*Because of you, Ed  
has a brighter future.  
Thank you for helping.*



**United Way Glenelg**

## **BE PART OF CREATING CHANGE**

Building the community is everybody's business. No other contribution you make will provide more help to the community in which you live, than a contribution to United Way Glenelg.

### **Contribute via Workplace Giving**

This is the easiest way to give money back to your community. Workplace Giving is simple to set up and administer. It can be as easy as donating as little as \$2 per week. Every dollar you donate goes back to the community you live in.

### **Make a Donation**

All donations over \$2 are tax deductible

### **Support an Event**

United Way Glenelg will be holding events throughout the year. Participating in and supporting these events will raise money to reduce costs to administer United Way Glenelg.

### **Make a Bequest**

A growing number of Australians are seeking to leave a legacy of giving through bequests to charitable trusts. By contributing in this way you are helping to ensure the ongoing impact United Way Glenelg has on the community.

If you can help please contact United Way Glenelg today:

**Nicole Angelino**

**Phone: 0410 513 305**

**Mail: United Way Glenelg**

**PO Box 1032**

**Portland Vic 3305**

**Email: [mail@unitedwayglenelg.com.au](mailto:mail@unitedwayglenelg.com.au)**

**Website: [www.unitedwayglenelg.com.au](http://www.unitedwayglenelg.com.au)**





United Way Glenelg

PLEDGE TODAY

Personal Details

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel (BH): \_\_\_\_\_

Email: \_\_\_\_\_

Donation Details

I confirm my donation to United Way Glenelg will be \$\_\_\_\_\_

To be paid: Once / Monthly / Quarterly / Annually (please circle)

Method of Payment (please circle)

Cheque Attached

Direct Credit

BSB: 033-656 Acc No: 127910

Westpac, Percy Street, Portland, 3305

Credit Card

Please go to our secure payment gateway on [www.unitedwayglenelg.com.au](http://www.unitedwayglenelg.com.au)





*Because of you, over 500 children have a brighter future.  
Thank you for helping.*



**United Way Glenelg**



**IMPROVING THE LIVES OF PEOPLE LIVING IN THE GLENELG SHIRE**

**FIND OUT MORE** [unitedwayglenelg.com.au](http://unitedwayglenelg.com.au)

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