

MEDIA RELEASE

Wednesday 8 August 2020

Shouting Coffees to Thank Local Essential Workers

To show essential workers how much the Glenelg Shire community appreciates their ongoing hard work through COVID-19, United Way Glenelg is shouting ten coffees every weekday for the next six weeks during level 3 restrictions.

The coffees will be given to people pulled from a list of nominees selected by the community through the social media platforms Facebook and Instagram.

Each weekday morning, ten names will be posted on United Way Glenelg's Facebook page at 8am, announcing those who will receive their free coffee.

United Way Glenelg's Executive Officer, Nicole Carr, said the initiative is a great way to rally the whole community around essential workers and show their appreciation.

"Although a small gesture, United Way Glenelg believe something as small as a free coffee is an excellent way to show gratitude for our community's essential workers and keep their spirits up in these tough times, said Ms Carr."

"We are all struggling at the moment, but if it wasn't for our amazing essential workers, especially those in health care, we wouldn't be able to appreciate the small joys we can experience at this time."

"The initiative also doubles as a source of additional income for cafes across the Glenelg Shire who are struggling in trade due to the impact of the coronavirus."

Ms Carr also acknowledged that social media can be a breeding ground for negativity and wanted to engender a sense of positive community spirit over the next 6 weeks.

Those eligible for nomination must work in the Glenelg Shire in one of the following positions:

- nurse
- ambulance officer or paramedic
- pharmacist
- medical practitioner
- cleaner or laundry worker
- rubbish collector
- check-out operator
- shelf filler or store person
- front line customer service staff
- food preparation assistant
- bus or taxi driver
- delivery driver, postal deliverer, courier or freight handler

- child carer
- early childhood educator
- primary or secondary school teacher or support staff
- social worker or counsellor
- aged and disability carer, nursing support, or personal care worker
- security officer or guard
- police officer
- fire, emergency or other protective service workers

The deserving recipients can redeem their coffee by heading to one of the participating cafés: Bahloo, Portland, Heywood Bakery, Heywood and Herbert's Bakery in Casterton. Another drink can be substituted for coffee if it is not their drink of choice.

The coffees are redeemable from participating cafés up until Sunday 13 September 2020 on presentation of ID to confirm the recipient's name.

If you know someone who deserves a shout out and a coffee, tag them on the United Way Glenelg Facebook page, including who they work for and what makes them awesome. If you don't have social media but want to nominate a worker text the details to 0410 513 305.

This project is supported by the United Way Glenelg COVID-19 IMPACT Fund. If you would like to donate please head to https://www.givenow.com.au/uwg_covid19_impact_fund

Photo: Executive Officer Nicole Carr and Bahloo Barista Stacey Buckland

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Media enquiries to Nicole Carr on 0410 513 305 or mail@unitedwayglenelg.com.au.