

GUIDELINES FOR FUNDING 2022

Funding is available only to registered Community Partners

Organisations who are not Community Partners but wish to apply for funding must first complete a Community Partner Registration form.

Link <https://www.unitedwayglenelg.com.au/our-work/grants/community-partnership-registration/>

If you are unsure if your organisation is registered, please contact United Way Glenelg: mail@unitedwayglenelg.com.au or Nicole Carr on 0410 513 305

All applications **MUST** be completed through our website.

Link <https://www.unitedwayglenelg.com.au/our-work/grants/>

A representative from your organisation will be required to attend an interview with our independent allocations panel to further discuss the aims and objectives of your project.

This interview will take place virtually on Wednesday 6 October 2021, using the Zoom platform and will take approximately 15 minutes. You will be notified of your interview time closer to the date.

UNITED WAY GLENELG

BACKGROUND

In 1887 in Denver, Colorado, a diverse group of community leaders – a woman, a priest, two ministers and a rabbi – came together to improve community conditions. Their idea was to create one unified effort to raise and distribute funds to local non-profit charities, eliminating the need for multiple appeals to the public for help.

The campaign they created, which joined ten local health and welfare agencies to a common goal, became one of the most important social inventions in history. The first organisation was to serve as an agent to collect funds for local charities, as well as to coordinate relief services, counsel and refer clients to cooperating agencies, and make emergency assistance grants in cases which could not be referred. That year, Denver raised \$21,700 and sparked an entire movement.

Today, those actions have grown into United Way, a worldwide call to action to advance the common good. There are more than 1,800 local, community-based United Ways in 41 countries and territories across the globe working with volunteers, businesses, and partner organizations.

Each United Way is governed by a local board of directors comprising individuals from that community. Each United Way serves its community based on local needs.

LOCAL HISTORY

The idea that a United Way would work in the Glenelg Shire came through the employees of Portland Aluminium. In 1997 they organised a “crop a crew” fundraiser to raise funds to buy satellite TV for the children’s ward of Portland District Health. The success of this prompted the employees to look for further fundraising activities and they were introduced to the United Way concept. Our funds to support community projects come from local people who choose to make a regular donation through our Workplace Giving program. We have no religious or political affiliations and are accredited by the ATO as a Deductible Gift Recipient organisation.

WHERE DO THE FUNDS COME FROM?

Community Fund– Monies for the Community Fund come from Workplace Giving campaigns, individual donations and donations from companies throughout the Glenelg Shire community.

Lewis Court Fund - The legacy of Lewis Court Home for the Aged continues with UWG selected as custodians of the division of funds from the sale of the Lewis Court facility in 2013.

Following the wishes of the Lewis Court Board, the capital amount is preserved for future generations with UWG investing the money safely and responsibly with the assistance of Allwood & Ryan.

Each year the original amount plus CPI is reinvested with the amount remaining available to community groups working on projects to benefit older people.

If your organisation would like more information on how it can support the work of United Way Glenelg through our Workplace Giving program please contact Nicole Carr on 0410 513 305

OUR FUNDS

UNITED WAY GLENELG HAS 2 FUNDS TO SELECT FROM in 2022;

- 1. COMMUNITY FUND (Total amount available \$25,941.13) Limited to amounts of \$5000 per project.**
- 2. LEWIS COURT FUND (Total amount determined by investment dividends notified end August) Limited to amounts of \$5,000 per project.**

The Lewis Court Funds is directed to supporting older people in the Glenelg Shire. These funds will go to projects where the participants are predominately over 60 years of age. Funds must be directed to support United Way Glenelg's three priority areas; Education, Health and Income Stability and could include projects that:

- Help address disadvantages caused by remoteness & isolation.
- Enhance care to the aged.
- Build community capacity for age-friendly communities to confidently engage older people in the community through active living programs.
- Provide community-based recreational, social, and physical activities that support good health and alleviate social isolation.
- Improve community leadership and volunteering opportunities that promote the skills and knowledge of older people.
- Deliver inter-generational activities fostering community development by increasing the social and economic participation and lifelong learning opportunities for older people in local communities throughout the Glenelg Shire.
- Encourage positive ageing, community health and wellbeing, and education programs.

PLEASE READ THE FOLLOWING CRITERIA CAREFULLY AND SELECT THE MOST APPROPRIATE FUND FOR YOUR PROJECT.

ENSURE YOU SELECT THE CORRECT CATEGORY ON THE APPLICATION FORM.

All United Way Glenelg funds are distributed according to our three priority areas listed below;

HEALTH:

A healthy community is one in which residents from all parts of the community can work together to prevent disease and have access to healthy living options. Working at the community level to promote healthy living,

brings the greatest health benefits to the greatest number of people. It reduces health gaps caused by differences in income, education, race, ethnicity, location, and other factors that can affect health and wellbeing.

As the population of Glenelg ages, there is an increase in chronic and age-related illnesses, mental health issues, and suicide, this creates higher demand and pressure to access health and welfare services.

United Way Glenelg is committed to collaborating with community partners to fund programs that contribute towards improved health conditions, and which remove barriers and help people live safe, independent, and active lives.

EDUCATION:

Successful individuals and whole communities are underpinned by the quality of their educational system. Education plays a major role in the growth and progress of a community. Individuals with a solid education background are likely to not only improve their life outcomes but those of their descendants.

Only three out of every ten people in Glenelg Shire are likely to obtain their year twelve qualification. This statistic is significantly lower than the rest of Australia, where more than half the population is likely to stay in school. Residents of Glenelg Shire are 50% less likely to enter tertiary education. This not only contributes to the declining population numbers but also creates unemployment, crime, public welfare dependency, and poor health.

United Way Glenelg is committed to collaborating with community partners to develop initiatives and fund programs that help all children and young people to reach their educational potential.

INCOME STABILITY:

Financial well-being is the foundation on which so many other aspects of a family's life are built. Strong financial well-being has positive implications on educational achievement, contributes to better health outcomes, and builds stronger communities for all. A change in income can have a multi-generational, positive impact on overall well-being by increasing access to quality healthcare, improving housing options, and broadening educational opportunities.

In Glenelg, small businesses help stimulate economic growth. Glenelg Shire has 1,927 small brick and mortar businesses providing employment and entrepreneurial opportunities in the community. These small brick and mortar businesses provide opportunities for employment and entrepreneurial opportunities.

United Way Glenelg is committed to collaborating with community partners to support and fund programs that promote financial stability and independence and promote financial wellbeing.

WHO CAN APPLY?

- Be registered as a United Way Glenelg Community Partner.
- Contact Nicole Carr at United Way Glenelg on 0410 513 305 or mail@unitedwayglenelg.com.au to confirm.
- Have an ABN.
- Be incorporated or auspiced by an **eligible** incorporated organisation;
- Be a Not-for-Profit organisation providing opportunities for local people by either;
 - advancing health
 - advancing education
 - advancing financial stability
- Have completed an Evaluation Report for any previous funding received from United Way Glenelg. Failure to do so automatically makes your organisation ineligible;
- Be operational in the Glenelg Shire.

HOW TO APPLY

All applications MUST be completed through our website.

Link <https://www.unitedwayglenelg.com.au/our-work/grants/>

It is highly recommended you contact United Way Glenelg to discuss your application before submitting it.

Funds will open on Sunday 1 August 2021 and close on Tuesday 31 August 2021.

WHAT UNITED WAY WILL NOT FUND

- Anything illegal or ethically questionable may reflect badly on United Way Glenelg or its donors and supporters.
- Major capital expenditure or works.
- Funds for investment or organisational reserves.
- Religious activity – United Way Glenelg accepts that many of the community partners are religious groups who must remain true to their mission and beliefs HOWEVER the projects should not be specifically religious as this is not the intent of the donation to United Way Glenelg from the original donor.
- Annual salary and day to day administration costs.
- Individuals.
- For-profit organisations.
- Groups who are primarily political.
- Projects that don't improve the health and wellbeing of the community.
- Projects that have already commenced.
- Projects outside of the Glenelg Shire.

ALLOCATIONS TIMELINE

THIS INTENDED TIMELINE MAY BE SUBJECT TO CHANGE

Community Partner Funding Applications Open:.....	Sunday 1 August 2021
Community Partner Funding Applications Close:	Tuesday 31 August 2021
Presentation to Volunteer Allocations Committee:.....	Wednesday 6 October 2021
Meeting of UWG Community Partners Sub-Committee:.....	Wednesday 13 October 2021
Ratification by Board of United Way Glenelg:.....	Wednesday 17 November 2021
Notification of grants to Community Partners:	Tuesday 24 November 2021

ALLOCATIONS PROCESS

COMMUNITY FUND

1. Applications are initially assessed by United Way Glenelg Community Partners sub-committee to ensure criteria are met.
 2. Applications for the Community Fund will be assessed by an Independent Volunteer Allocations Committee. Lewis Court fund will be assessed by United Way Glenelg Community Partners sub-committee.
- Assessment and prioritisation are completed against the following:
 - What are you proposing to do, how and why?
 - Is there a need for the project in the community?
 - How will the project make a difference in the community?
 - How many people will benefit?

- What is the overall cost of the project?
- Who are the other confirmed or intended contributors - financial and in-kind?
- Where else have you applied for funding for the project?
- The satisfaction of previous funding and evaluation reporting.

LEWIS COURT FUND

Applications are assessed and prioritised by United Way Glenelg Community Partners subcommittee against the following;

- Assessment and prioritisation are completed against the following:
- What are you proposing to do, how and why?
- Is there a need for the project in the community?
- How will the project make a difference in the community?
- How many people will benefit?
- What is the overall cost of the project?
- Who are the other confirmed or intended contributors - financial and in-kind?
- Where else have you applied for funding for the project?
- The satisfaction of previous funding and evaluation reporting.

EVALUATION REPORTING REQUIREMENTS

All successful applicants must complete the United Way Glenelg Evaluation Report after the project. The evaluation must be received **BEFORE THE DUE DATE** set by United Way Glenelg. If an extension is required, please contact United Way Glenelg on 0410 513 305 or mail@unitedwayglenelg.com.au.

Any surplus funds must be returned to United Way Glenelg. Where applicable, organisations may request surplus be used to support the project, however, requires consultation with the Executive Officer, followed by a formal letter of request. The Evaluation Report requires evidence of expenditure of all funds through the provision of receipts, ledger reports, etc.

Successful applicants must undertake to credit United Way Glenelg in all reports, media releases, launches and any other communication relating to the successful program. Materials, including logos, will be made available for this purpose. The Evaluation Report requires evidence of this in the form of newspaper articles, media releases, flyers or promotional material.

Where projects vary from the original application a request for variation to the contract must occur. This requires consultation with the Executive Officer and Community Partners Sub Committee. If successful a formal letter of request is essential. The Evaluation Report requires evidence that the project satisfies the intent of the original application.

The Evaluation Reporting template is provided by United Way Glenelg.

Completed Evaluation Reports to be sent to:

Nicole Carr
 United Way Glenelg
 PO Box 1032
 23-25 Kunara Crescent
 PORTLAND 3305
mail@unitedwayglenelg.com.au

FREQUENTLY ASKED QUESTIONS

1. WHEN WILL THE FUNDING BE PROVIDED?

Funding will be provided once United Way Glenelg is satisfied all documentation is submitted and **Acknowledgement of money and acceptance of conditions** have been received. Monies will be directly paid into the nominated account on your application form once we have received your

2. HOW MUCH IS AVAILABLE?

United Way Glenelg Community Fund \$25,941.13
The Lewis Court Fund \$TBC late August 2021
Limited to a maximum of \$5,000 per application.

3. WE RECEIVED FUNDS IN THE PAST CAN WE APPLY AGAIN?

Yes you are welcome to apply if United Way Glenelg has received and accepted your Evaluation Report for previously funded projects.

4. WE HAVE NOT SUBMITTED OUR EVALUATION FOR FUNDS RECEIVED IN PREVIOUS YEARS, CAN WE APPLY AGAIN?

No. Community Partners who have not reported on previous allocations will not be considered.

5. CAN I GET HELP WITH THE APPLICATION FORM?

Yes! United Way Glenelg Executive Officer Nicole Carr will be more than happy to help.
mail@unitedwayglenelg.com.au or phone 0410 513 305.

6. APPLICATIONS HAVE CLOSED AND I WOULD LIKE TO CHANGE SOMETHING ON OUR APPLICATION CAN I DO THIS?

Please contact United Way Glenelg to discuss the nature of the change.

7. WHY DOES YOUR CEO/SENIOR MANAGER HAVE TO ACKNOWLEDGE OF YOUR APPLICATION?

The CEO or Senior Manager must be fully aware, and provide acknowledgement of your application so that duplication and competitiveness within the same organisation are avoided.

The CEO or Senior Manager must be able to complete the Evaluation Form after the program if the person applying for the grant in your organisation is no longer employed.

EXAMPLE OF A PROJECT BUDGET

Community Fund/Lewis Court Fund Budget

Project Name:



EXPENSE	AMOUNT	NOTES
Expense 1 Purchase of equipment	\$1,000	2 quotes are attached
Expense 2 Advertisement	\$500	Radio advertisement – quote is attached
Expense 3 Catering	\$250	Soup and rolls for 30 people – quote attached
Expense 4 Program co-ordination	\$500	Provided in-kind by Community Partner ABC
Expense 5 Transport	\$200	Provided in-kind by Organisation XYZ
Expense 6	\$	
Expense 7	\$	
Expense 8	\$	
Expense 9	\$	
Expense 10	\$	
Total:	\$2,450	
Amount contributed by your organisation:	\$500	
Amount contributed from other sources:	\$200	
Grant Amount requested:	\$1,750	Please note: Budget Figures are to be GST Exclusive if you are registered for GST