



Wednesday 12 July 2023

## Give the gift of GiveNow

Community members can give the gift of 'giving back' to a local youth mental health initiative, as part of a new partnership.

Live4Life Glenelg and local charity United Way Glenelg have come together as part of a GiveNow alliance. The alliance provides local residents the opportunity to make a charitable, tax-free donation to Live4Life Glenelg through United Way.

Live4Life Partnership Officer Lynda Smith has been working with United Way Glenelg Executive Officer Nicole Carr to establish the GiveNow alliance, to further support the financial longevity of the Live4Life Glenelg program.

"Through this partnership with United Way Glenelg, it enables individuals who wish to donate to the Live4Life Glenelg initiative the ability to receive a tax deduction," she said.

"This partnership also provides access to a giving platform and crowd fund raising opportunities that Live4Life Glenelg would not have access to otherwise. Those who see value in the Live4Life Glenelg initiative, and who want to support youth mental health in their own community, can now have the opportunity to give where they live!"

United Way Glenelg Executive Officer Nicole Carr echoed this sentiment.

"United Way Glenelg wholeheartedly embraces the opportunity to support and auspice Live4Life's fundraising efforts. We believe in the principle that all funds raised here, stay here, directly benefiting our local community," she said.

"The powerful incentive of knowing that a donation to Live4Life Glenelg will have a local impact resonates deeply. Together, through this collaboration, we aspire to make a lasting positive impact, fostering a stronger and more resilient community."

To make a donation, visit: [www.givenow.com.au/live4lifeglenelg](http://www.givenow.com.au/live4lifeglenelg).

Youth Live4Life is the only mental health education and youth suicide prevention model explicitly designed for rural and regional communities.

Live4Life Glenelg delivers Teen and accredited Youth Mental Health First Aid training in schools and the wider Glenelg community. The initiative creates local partnerships to lead conversations about mental health that reduce stigma and promote young leaders as mental health ambassadors.

### MEDIA CONTACT

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# MEDIA RELEASE



It was first launched in 2017 and is delivered in partnership with Casterton Secondary College, Heywood and District Secondary College, Portland Secondary College, Bayview College, and South West TAFE Portland.

The initiative currently has twelve non-for-profit community partners and one major sponsor, Portland Aluminium.

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