

## **MEDIA RELEASE**

Imagination Library Scavenger Hunt Winner Announced

---

### **DATE**

Monday 9 October 2023

### **THRILLING SCAVENGER HUNT CROWNS LOCAL HEROES PROMOTING LITERACY**

United Way Glenelg's Imagination Library came to an exhilarating finish, with the "RogersFamBam" team emerging as the triumphant champions of this exciting and community-driven event.

The Imagination Library Scavenger Hunt, a virtual adventure held from Friday 8 September to Monday 2 October 2023, aimed to raise awareness and increase participation for the United Way Glenelg Dolly Parton's Imagination Library. Marking a decade of success, the Scavenger Hunt celebrates the 10th anniversary of Dolly Parton's Imagination Library in Glenelg Shire community.

Over a span of several weeks, participants from near and far across Glenelg Shire dived headfirst into a whirlwind of challenges, missions, and community spirit, all in the name of promoting literacy and education for children.

"RogersFamBam," a dynamic and dedicated team, secured their victory by amassing the highest number of points throughout the hunt. Their unwavering enthusiasm and creative approach to mission completions set them apart from the competition.

In a comment about their experience, team leader Kirby Anderson said, "the boys told me they loved it all, but I think they enjoyed thinking outside the box in how to complete missions in fun ways and using technology to capture it."

The RogersFamBam's enthusiasm was evident in their book parade, their energetic disco party puppet show, and their playful exploration of puppetry, all of which captivated the judges and the scavenger hunt audience.

Their inventive approach to the missions, including the popular "hiding books in the library" game, showcased their dedication to creating memorable moments and promoting a love for reading. Our winners are now the proud owners of the one-of-a-kind Dolly Parton vase designed and crafted by Portland's very own Angela Ryks.

"Being school holidays, it gave us something we could do locally, a great activity to keep busy," the winners shared. "As for keeping up the inspiration, the key was fun and hanging out together," said Ms Anderson.

As we celebrate the victory of "RogersFamBam," we also extend our admiration to the other exceptional teams who came close on the leaderboard. "The Berry's," "Arlo's Adventures," and "Luca's Legends" displayed remarkable teamwork, creativity, and commitment throughout the scavenger hunt, enriching the experience for all participants and supporters.

The Imagination Library Scavenger Hunt not only fostered a sense of community but also reaffirmed the importance of promoting literacy and education for children. United Way Glenelg extends its sincere gratitude to all participants and sponsors Portland Aluminium.

For more information about the United Way Glenelg Dolly Parton's Imagination Library please visit United Way Glenelg's website, or head to the link in our bio on social media.

---

## United Way Glenelg | Media Release



For media inquiries or more information about the Imagination Library Scavenger Hunt, please contact:

Nicole Carr, United Way Glenelg Executive Officer  
Phone: 0410 513 305 Email: [mail@unitedwayglenelg.com.au](mailto:mail@unitedwayglenelg.com.au)

[End of Media Release]

---