

## **MEDIA RELEASE**

Seeking five older community members whose contributions often go unnoticed but have profoundly impacted our community's tapestry.

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## **DATE**

Thursday 28 March 2024

## **Collecting Community Wisdom: Celebrating the Unseen Heroes Among Us**

In a tribute to the silent pillars of our community, United Way Glenelg is seeking out five remarkable older community members whose contributions often go unnoticed but have profoundly impacted the community's tapestry.

This initiative aims to shine a spotlight on the older members of our community who have dedicated their lives to making a significant impact across various sectors, including education, arts, sports, disability advocacy, and diversity.

"As we approach the 10th anniversary of the Lewis Court Fund, our goal is to gather and share five extraordinary stories of senior individuals whose efforts and contributions have woven the rich fabric of our community yet have remained largely unrecognised," said United Way Glenelg Executive Officer, Nicole Carr.

"This project not only honours the individuals but also aims to inspire future generations with the stories of dedication, perseverance, and selflessness that have contributed to the well-being and richness of our community," concluded Ms Carr.

The narratives will be brought to life through intimate interviews and professional filming with Powerhouse Productions, culminating in a series of five short-form films that will be released in the lead-up to the International Day of Older People in October 2024.

### Seeking nominations

Do you know a senior person who has been a force for positive change within the Glenelg Shire? Someone whose story deserves to be told and celebrated? We invite you to nominate them. Here's what we're looking for in a nominee:

**Age and Residency:** Nominees must be aged 65 or over and have been residents of the Glenelg Shire for at least 10 years.

**Contribution to Community:** Nominees should have a history of contributing to the community in any of the following areas: education, arts, sport, disability, or diversity. Contributions can be through volunteer work, founding or running community initiatives, mentoring, etc.

**Impact:** The impact of their contribution on the community should be significant, whether it's through inspiring others, filling a crucial need, or making a lasting difference.

**Recognition:** Priority might be given to individuals who haven't previously received significant public recognition for their contributions.

**Availability:** Nominees must be willing and able to participate in an interview and filming process, with an understanding of the commitment this involves.

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**Consent:** Ensure that nominees are comfortable with their stories being shared publicly, including on social media, and that they consent to be filmed and interviewed.

To nominate a deserving individual, please contact United Way Glenelg with a brief description of their contributions, including specific examples of their impact. Ensure you have the nominee's permission and provide contact details for both you and the nominee.

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For media inquiries or more information please contact:

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