

MEDIA RELEASE

DATE

Wednesday 25 June 2025

From passion to pitch – SharkPitch 2025 could be your big break

Not-for-profits and community groups across the Glenelg Shire are being called to step into the spotlight, with expressions of interest now open for SharkPitch 2025 - a live, high-energy pitch event offering the chance to receive funding, gain new supporters, and walk away with a professionally filmed promotional video.

Backed by United Way Glenelg and proud partners including Beyond Bank, SharkPitch invites three local organisations to pitch their big idea live to a panel of community-minded 'sharks' and a live audience.

Now in its sixth year, SharkPitch 2025 will return to its face-to-face format, just as it was delivered at the inaugural event.

"There's something incredibly powerful about sharing your story live, in front of a community who cares," said Nicole Carr, Executive Officer of United Way Glenelg.

"Our first SharkPitch proved that, and we're excited to bring that same energy and connection back to the stage."

New for 2025, all applicants are asked to submit a 1-minute video as part of their application, sharing why they should be chosen.

"It doesn't have to be polished, it just has to be passionate," said Ms Carr.

"We want to hear directly from the people doing the work. This is your chance to let your enthusiasm shine."

"We've seen first-hand the ripple effects this event can have, not just in dollars raised, but in long-term community engagement and confidence," Ms Carr added.

Organisations will receive:

- The chance to win a minimum of \$10,000 in direct funding
- A professionally filmed 2-minute video by Powerhouse Productions to use on social media, websites or with future funders
- Access to coaching and mentoring to help prepare for the big night
- A valuable platform to raise awareness and connect with new supporters

"Beyond Bank is proud to support United Way Glenelg as the major partner of SharkPitch. Together, we are building a stronger and more vibrant community," said Grant Howland, Beyond Bank Community Development Manager.

"At Beyond Bank, we understand the positive impacts that can be made by supporting local community groups. As a customer-owned bank, we are dedicated to strengthening the neighbourhoods we serve."

EOIs open 1 July 2025 and close on 31 July 2025, and organisations can apply at:

<https://uwg.grantplatform.com/>

Whether you're working to support youth, improve health outcomes, build resilience or address unmet local needs, SharkPitch 2025 could be your moment to shine.

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